

May 5, 2026



Dear TNAA Regional Directors, Professional Association Presidents, and Financial Officers,

It's time – **the 2026 Parade of Clubs is officially underway!** Our campaign runs **May 9 through October 31, 2026**, with giving opportunities before, during, and after the 22nd National Biennial Convention in Memphis, TN (July 30 – August 2, 2026).

The Parade of Clubs is more than a campaign – it's a powerful demonstration of our Tuskegee pride, unity, and collective impact. This is where our Alumni Network shows up, stands strong, and leads the way in supporting the next generation of Golden Tigers.

No matter where you are, we are bound by the legacy that shaped us – excellence, perseverance, and service. Now it's time to turn that legacy into action... every donor counts, every donation matters!

**Let's give and inspire.**

**Let's activate every region, every club, every association, every network.**

**Let's lead the way to \$500K – and make 2026 our strongest Parade of Clubs yet!**

#### **What's New & What We Need From You:**

- ☐ **Extended Campaign Window:** The 2026 POC campaign and reporting period now runs through October 31, 2026 - giving us more time to maximize participation and impact!

- ☐ **Communicate. Communicate. Communicate.**

We're requesting **every donor to complete and submit the TNAA POC Donation Form** to their Region, Club, or Professional Association POC Chairperson. This is critical for accurate tracking and reporting.

Gifts can be made by check, money order, or credit card. Pledges **will be** counted during this year's campaign. Online gifts can be made through the TU Giving Portal or text-to-give through October 31<sup>st</sup>.

- ☐ **Digital POC Donation Form (NEW):** Our POC Google Form (link + QR code) captures donor and donation details directly.
  - Donors will receive an emailed copy of their responses
  - **Action Required:** Donors should forward the response email (their submitted donation form) to their POC Chairperson:
    1. With payment if paying by check, money order, or cashier's check, or
    2. Including their transaction date if paid through the online portal

- ❑ **UPDATED Paper/Printable 2026 POC Donation Form:** now includes a separate Pledge Agreement page - Instructions on Page 1, Donation Form on Page 2, Pledge Agreement on Page 3
- ❑ **Expanded Communications Strategy:** TNAA will engage our full alumni network through Constant Contact campaigns. **Your role:** Amplify the message locally through your club, region, and association communications to ensure full reach and participation.

### **Tracking & Reporting: Let's Stay Tight and Timely**

- ❑ **Submit Complete & Accurate Reports:**  
Ensure your **Donation Summary Reports** are submitted on time, and all input tabs are fully and accurately completed.
  - **Club-Level Submission Flow:**  
Club POC Chairs and Presidents → **Submit to your Regional Financial Secretary, Treasurer, or POC Chair**
  - **Region & Professional Association Submission Flow:**  
Regional Financial Secretary, Treasurer, or POC Chairs → **Submit to the TNAA Financial Secretary and 3<sup>rd</sup> Vice President, Fundraising**
- ❑ **Reporting Deadlines:**
  - BIENNIAL CONVENTION: All Regional and Professional Association reports must be submitted to the TNAA Financial Secretary **by July 30**
  - Final Reports: ALL final Donation Summary Reports, for forms & donations collected through October 31, 2026, must be submitted to the TNAA Financial Secretary **not later than November 2**
- ❑ **Key Reporting Milestones:**
  - **Crimson & Gold Gala:** Recognition of gifts received through the Biennial Convention
  - **Fall TNAA Board Meeting:** Reporting of gifts received through October 31<sup>st</sup>
  - **Spring TNAA Board Meeting:** Final reconciled Parade of Clubs Report

Due to delays in the U.S. Postal Service, donors, clubs, and regions mailing check/money order donations or pledges to the University are encouraged to send their gifts as early as possible to **Tuskegee University Division of Development, c/o TNAA 2026 Parade of Clubs, Post Office Box 1304, Tuskegee Institute, Alabama 36087**. Please ensure **FINAL mailings are received by Monday, October 26<sup>th</sup>** for University processing the week

ending October 31. Consider sending via registered mail for increased security (chain of custody), or certified mail for proof of delivery (confirmation).

**ATTACHMENTS for your use & distribution:**

1. 2026 POC Overview & Reporting Guide
2. POC Donation Summary Report Workbook for POC Chairs and Financial Officers
3. FAQs Document
4. 2026 POC Donation Form & Instructions:
  - a. Digital POC Donation Form – Google Form link & QR Code  
[2026 TNAA Parade of Clubs Donation Form \[click this link\]](#)
  - b. POC Donation Form with Instructions AND Pledge Agreement
    - i. pdf Fillable Donation Form
    - ii. .docx Printable Word Document Form
5. 2026 POC Intent to Donate Stock Form:
  - i. .pdf Fillable Stock Donation Form
  - ii. .docx Printable Word Document Form



With ‘Skegee Love, Tiger Pride and Appreciation,

*Gaynelle*

**Gaynelle Swann ‘91**

3<sup>rd</sup> Vice President, Fundraising

Tuskegee National Alumni Association

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