

TUSKEGEE NATIONAL ALUMNI ASSOCIATION



22nd Biennial Convention Parade of Clubs

Campaign Period: May 1 – October 31, 2026

GOAL: \$500,000



In Case You Didn't Know...

Frequently Asked Questions & Answers - For Your Information:

Q1: How are donations to be made payable?

A1: All donations are to be made payable to Tuskegee University.

Q2: Will each donor be credited for their donation to Tuskegee?

A2: Yes, each donation will be credited individually to the person making the donation. **Every donor** is asked to complete the **TNAA Parade of Clubs Donation Form** (digital Google Form, electronic-fillable .pdf form, or paper form) **regardless of their donation payment method**.

Q3: Why do I need to fill out the TNAA Parade of Clubs Donation Form even when I'm paying online?

A3: The TNAA Parade of Clubs Donation Form is used to verify every donor, designation, donation payment method, as well as inform Local Clubs / Regions / Professional Associations of our collective impact. We are continuing to make improvements, investigating CRM automation and integration with University systems.

PLEASE print legibly if completing the paper form! If completing the digital Google Form @ [2026 TNAA Parade of Clubs Donation Form \[click this link\]](#) or by scanning the QR Code above – you will receive an email with a copy of your responses to the email address you provide (from forms-receipts-noreply@google.com). PLEASE monitor your email in-box and forward the email to your Parade of Clubs Chairperson as your official donation form submission.

Everyone's Parade of Clubs Donation Form submission is critical and **enables TNAA to accurately validate and address any reporting gaps** at the individual, club, and regional levels during reconciliation reviews with the Tuskegee University Donor Services team. **This will ensure that every donation is recorded and accurately credited to the correct donor and allocated to designated fund(s).**

Q4: Can donations be made by Credit or Debit Card?

A4: Yes! To protect individual's financial information, immediate credit/debit card donations can be made via two options: 1) TU Parade of Clubs online portal @ [TNAA POC2026](#), or 2) text-to-give TUPOC to 71777 – with your Region's code. **PLEASE also complete your TNAA Parade of Clubs (POC) Donation Form**, provide your transaction date of your online payment, submit the form to your POC Chairperson, and take a photo or screen capture for your records. Exception: Pledge donations paid by credit/debit card (see Q&A #6).

Q5: Can we accept a cash donation from a donor?

A5: No. Please use a check, money order or cashier's check, instead of cash. All checks, money orders and cashier's checks should be made payable to "Tuskegee University." **Be sure to include "TNAA Parade of Clubs" and your designation(s) on the memo line.**

Q6: Are pledged donations accepted in the Parade of Clubs?

A6: Yes! To facilitate pledges, **complete the Donor Information and Matching Gifts sections on page 2 of the Parade of Clubs (POC) donation form as well as the Pledge Agreement (page 3)**, indicating your pledge details: One-time Gift or Recurring Gift. **The donor's signature is required.**

For recurring gift installment payments, provide the recurring payment amount, number of installments, and payment schedule to meet your total donation amount on the form. Credit/debit card pledge fulfillment requires your information on the form for Tuskegee University Donor Services to process your pledge payment(s).

NOTE: Your installment payments may continue beyond the POC Campaign period, however, **payments received after October 31st will not count toward the POC totals.** Your full donation amount will be counted in your individual contributions to the University.

Q7: If my company has a matching gift program, can my Parade of Clubs donation be matched and will the match also be included in the Parade of Clubs totals?

A7: Yes! If your company participates, you can expedite the process through your employer or request a matching gift form from your employer to provide with your completed and signed POC form such that Tuskegee University can submit to your company for the match amount. To check your company's policy with the University, visit [Matching Gifts | Tuskegee University](#).

Q8: Can a gift be designated for a specific purpose?

A8: Yes! A donation can be designated for a specific purpose per the wishes of the donor. The donor MUST designate to a specific account **recognized by the University**. A handful of TNAA recommended fund accounts are included on the form. Additional examples include other established scholarship funds, colleges or campus organization funds, TU capital campaign initiatives, etc. The University will apply undesignated contributions to the TU Golden Tiger (General) Fund to meet the areas of greatest need.

If your desired fund is not provided, please contact Jaitlan Pitts, TU Director of Donor Services, (334) 727-8506, Jpitts@tuskegee.edu to verify your desired fund status and enter the approved account name and number on the form (and on the TU online portal if paying by credit card) to ensure your designation is applied to your intended use!

Q9: What amount should each alumnus give?

A9: Give what you are able... Donating is as important as the amount given! All alumni are asked to give at their comfort level and to be as generous as possible. Every donation counts and no amount is too small! **Our goal is to increase our number of donors AND our collective contributions** across all TNAA Regions, Clubs, Professional Associations, Fraternities & Sororities, and our vast Friends of Tuskegee Global Network.

Q10: How can I participate as a member of a TNAA Professional Association or Organization where I do not have a Local TNAA Alumni Club near me?

A10: Complete your Parade of Clubs donation form and submit it with payment to your Professional Association's Treasurer/Financial Secretary, the Regional Director or Financial Secretary (in the region in which you reside), or to the TNAA Financial Secretary. Indicate your affiliation with your organization, then ask every alum in your organization to participate and give. **Please make your contribution no later than October 31st.**

If possible, we'd love to see you at the 22nd National Biennial Convention in Memphis, TN – click here for more information: [2026 Biennial | Tuskegee National Alumni Association](#).

Q11: What is the most important thing I can do to help the TNAA reach our goal?

A11: First, commit to your personal donation and then ask everyone you can contact to participate in this effort! Fundraising data indicates that people give when someone personally asks them to give. They do not have to be TNAA members to donate. We're asking you to please contact all alumni, friends and supporters in your area and across your network and personally ask them to donate to Tuskegee University during the 2026 Parade of Clubs before the October 31st deadline.

With a goal of **\$500,000 for the 2026 Parade of Clubs**, our success can be achieved with every donation from you, your clubs, professional associations, fraternities, sororities, or organization members, and with donations from each alum, family and friend you contact. Not only can we meet this goal, **TUgether We Can exceed it!**

We are counting on the participation of all Tuskegee Sons and Daughters in helping us reach current and new donors in achieving this year's goal. Again, every donation is welcome, no matter the size.

Thank you for your support! If you have questions, please contact your Parade of Clubs Chairpersons...

Your Regional Director, Professional Association President (see below), or TNAA Club Directory Tuskegee National Alumni Association	TNAA 3rd Vice President, Fundraising Gaynelle Swann '91 gswann.tnaa@gmail.com	TNAA Financial Secretary Lucius Williams, III '82 lawilliams3@gmail.com
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TNAA Regional Directors:		
Region	Director	E-Mail
North Central	David Brooks '90	tnaa.northcentralregion.director@gmail.com
Northeastern	Barbara Cleveland	bc.nerdirector@gmail.com
Southeastern	Faye Pond Haygood, '80	fayehaygood@gmail.com
Southwestern	Grady Broadnax, Jr. '95	gbtoadnaxjr@gmail.com
Western	Dr. Jamon Pulliam '15	tnaawesternregion@gmail.com
TNAA Professional Association Presidents:		
Association	President	E-Mail
TACAA	Jennifer Taylor-Matthews	president.tacaa@gmail.com
TUAENSAA	Dr. Meiko Thompson	meikomthompson@hotmail.com
TUCASAA	Dr. Beverly Smith '94 & '96	bevsmithphd@gmail.com
TUEAA	Reginald Murchison '80	regmur@aol.com
TUNNAA	Dr. Loretta Hicks '75	tunnaatigers@gmail.com
TVMAA	Dr. Dana Fowler '93 & '03	exoticdvm03@gmail.com
TUBAA	Atty. Brandon-Rashad Kenny '14	president@tubaa-mcp.org
TUNAA	Dale Powell '84	Dalepowell_98@yahoo.com